Aditti Padmanabhan

Visual Communication Designer

Work Experience

Jun 2023 - Sep 2023 (4 months)

Graphic Design Intern

Local Ferment Co, Bangalore

Conceptualized social media creatives. Designed product packaging for online sales. Illustrated an infographic for the manufacturing process, featuring their chefs as unique characters.

May 2022- 2023 (1 year)

Graphic Designer

AMP Market Dynamics

Created the brand identity and brand book (logo, typography, style guidelines). Designed marketing materials aligned with the brand identity (including visiting cards, merchandise and business stationary).

Projects

Feb 2023 - Present

Design team lead (Ed 5) & Editing lead (Ed 4)

DejinerLog - NID Publication

Managed a team of 10 designers to develop the visual identity for the magazine. Led the editing and layout design. Conceptualized an Interactive Augumented Reality Experience.

Mar 2024 - Jul 2024 (5 months)

Animation Project Lead

KHM International Online Seminar 2024

Team management and communication between the mentors and other teams. Preproduction, animation and post production for a 2 min Sci-fi film on the theme Martian Chronicles.

Oct 2023 - Nov 2023 (2 months)

Website Team

Chitrakatha Animation Festival, NID Andhra Pradesh

Responsible for designing layouts and assets for the website.

Aug 2024 (1 month)

Graphic Narrative - Traffic Jam

NID Andhra Pradesh

Conceptualized the narrative and Illustrated the story of a female Police Constable, in the form of a comix, Guided by Debkumar Mitra.

May 2023 - June 2023 (1 month)

Branding - Patched (Secondhand Book Store)

NID Andhra Pradesh

Designed the Brand Identity and Brand book - including logo, typography, style guidelines. Guided by Swarup Dandapat.

Education

2021 - 2025

Bachlor's in Design

Communication Design

National Institute of Design,
Andhra Pradesh, India

2006 - 2021

Computer Science

Communication Design

National Public School,
Yeshwanthpur, Bangalore

Skills

Typography, Publication
Branding & Packaging
Printing Techniques -
woodcut, Linocut, Etching,
Cynotype

Illustration, Animation, 3D
blender, Video Editing,
Photgraphy

Software

Adobe Creative Suite
Photoshop, Illustrator,
Indesign, Premiere Pro,
Audition, Aero

Procreate, Procreate
Dreams, Blender

Achievements

2024

Film Selection

Experimental Animation

Chitkara Film Festival 2024
Chitkara University, Punjab

Reach out!
aditti.here@gmail.com